



# Establishing Trees Where People Are

## *Tips for Municipal Planting*

**FREE WEBINAR**



**Trees add aesthetic, economic, and environmental value to your community. Learn how to properly select and plant trees for long-term success.**

Kay Sicheneder is chief consulting arborist for Owen Tree Service. During her 25 year career in tree care, Kay helped implement IPM programs for landscape trees and shrubs, conducted inventories, sold tree work, and worked tree crew. For 8 years Kay was the Forestry Supervisor for the City of Ann Arbor. Her presentation will cover how to successfully select, bid, and properly plant trees in your municipality to maximize the return on your investment.

**\*\*ISA and SAF credits approved\*\***

Topics to include:

- Tree species selection
- Soil modifications in an urban environment
- Pros & cons of bare-root, containerized and ball and burlap trees
- Tree specifications and request for bid
- Root flare - what is it and why is it so important?
- Planting techniques for long-term success

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Tuesday  
February 23  
9:30 AM to 11:00 AM

Everyone Welcome!



Access Information will  
be provided in advance  
of webinar along with  
link to handouts

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